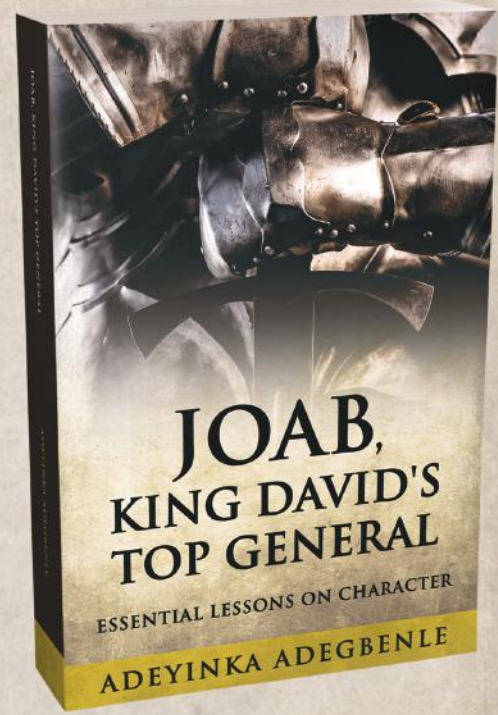


ADEYINKA ADEGBENLE

JOAB, KING DAVID'S TOP GENERAL

ESSENTIAL LESSONS ON CHARACTER

A strong character is necessary to sustain the weight of the responsibilities that come with great accomplishments.
Can your character stand up to the test?



“With great power comes great responsibility.” Most leaders and aspiring leaders are familiar with this saying. Yet many still fall victim to the pitfalls that come with having great success, power and influence.

The story of Joab is about Israel’s top general and King David’s right-hand man. He was a gifted warrior who led Israel’s vast army to many victories. He remained undefeated throughout the tenure of his career. As a leader, he excelled at his work, and his ambition took him to great heights. However, this almost “superhuman” failed to recognize his Kryptonite and nemesis.

From Joab’s story and the essential lessons on character culled from the chapters of this book, you will learn:

- How to develop the resolution that will help to keep the integrity of your character intact in the face of temptation, great demands, and the many tests that leaders face.
- How to ensure your character can sustain the weight of the many accompaniments that come with power, success and great influence.
- When to draw the line when it comes to ambition, so it does not become a destructive force.


The lessons and principles in this book are all very applicable and relevant to today’s leader.





Adeyinka Adegbenle MBA, PMI-PMP is a former financial services professional turned author, excellence strategist and coach. She has helped many individuals and businesses to obtain great results through teaching them dynamic habits and systems of excellence. When she is not writing or working with her clients, you will usually find her taking long nature walks, or trying out new baking recipes. She lives on Long Island, NY, with her husband and three children.

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